

WHO WE ARE

The **Public Service Global Network** is a service of **PROSPERITY MEDIA ENTERPRISE, INC.**, a nonprofit organization located in Washington, DC.



An award winning 501(c)3 organization founded in 1999, **PROSPERITY MEDIA** was created with the mission to make media more accessible to underrepresented individuals and other nonprofit organizations. We have launched cable TV stations and produced media content that focus on issues confronting our communities. We have served over 500 plus inner city youth through our summer and after school media programs and have provided over 100 young adults access to the "big screen" through our national college film and video competition. We have provided media consulting, production and distribution services to many nonprofit organizations and have developed strategic messaging and programming to serve thousands of individuals throughout the country.

Our organization is managed by a Board of Directors consisting of technology business owners, media, finance and education professionals and community leaders who know that media plays a powerful role in shaping thought and culture. With that knowledge, our goal is to use the "power of media for good."

The **Public Service Global Network** is a natural outgrowth of the charitable efforts of individuals associated with **PROSPERITY MEDIA** who want to see the power of media used to help resolve the problems that plague our society.



[Capturing stories of people helping people.](#)



Alzheimer's * Cancer * HIV/AIDS
Community Health * Human Rights
At-Risk-Youth * Hunger
Animal Rights * Rape/Sexual Abuse
Addiction * Mental Retardation
Suicide Prevention * Poverty
Consumer Education * Epilepsy
Water Quality * Air Pollution
Bullying * Blindness * Stroke
Depression * Refugees
Literacy * Depression * Peace
Disaster Relief * Social Work
Discrimination * Disabled Veterans
Missing Children * Homelessness
Senior Citizen Support
Voter Education * Organ Donation
Grief Support

PUBLIC SERVICE GLOBAL
www.psgnet.org

Making a Difference



PUBLIC SERVICE GLOBAL
NETWORK



PUBLIC SERVICE GLOBAL Network

OUR MISSION

The mission of the **PUBLIC SERVICE GLOBAL** Network is to support nonprofit organizations and agencies by effectively using cable TV, radio and the internet to promote their efforts and to tell stories about



Above: International Committee of the Red Cross and Nepal Red Cross Teams talk to villagers.

how these organizations are making a difference in the lives of people in communities around the world. By forging relationships and developing partnerships with regional, national and international nonprofit organizations and foundations, **PUBLIC SERVICE GLOBAL** will use various programming formats to create a network that will develop and expand audiences that are sympathetic to diverse causes that touch the heart.

GOALS & OBJECTIVES

In an effort to fulfill our mission, we will provide nonprofits an opportunity at, not cost, that will allow them to educate the public, raise necessary funds to deliver their services and recruit volunteers for their causes. This will be accomplished through:

- ◆ Creating a program network for nonprofit organizations on various regional and national cable systems;
- ◆ Providing programming to thousands of radio stations across the country to raise awareness of nonprofit public service efforts; and
- ◆ Using the internet via social media sites and our own website to stream video programming and create cross promotion opportunities.



Above: US Actor Sean Penn helps displaced Haitians after earthquake. **Below:** Volunteer helping seniors with technology.



PROGRAMMING & DISTRIBUTION

PUBLIC SERVICE GLOBAL'S programming will consist of several series of signature programs produced by our network to showcase the efforts being made by nonprofits to resolve problems.

Our programming will be interspersed with informational programs supplied by our affiliate nonprofit members along with Public Service Announcements to be aired on a regional and national basis.

Our programming will be distributed on Leased Access and Local Origination cable Channels and on select broadcast channels in markets across the country. In an effort to deliver messages that make a difference, our goal is to deliver our programming to as many communities across the country and around the world as possible.

SIGNATURE PROGRAMS

Celebrity Causes — This show profiles well-known feature film and TV celebrities as they fight alongside nonprofit organizations in an attempt to resolve issues around the world, i.e., Sean Penn helping Haiti to recover, George Clooney fighting for human rights in Sudan, Brat Pitt, rebuilding homes in New Orleans after Katrina.

After the Headlines— Hurricane Sandy and other natural disasters that have hit many parts of the country stay in the headlines for a few days. This show highlights what happens long after the cameras have gone as the people continue to try to rebuild their lives after losing their homes and personal possessions.

Concerts for a Cause— Rebroadcasts of relief concerts and other concerts done in the name of human rights featuring such artists as Stevie Wonder, Alicia Keyes, Paul McCartney and Elton John, among others.

Profiles of a Hero— Stories of everyday people who make tremendous sacrifices to help their neighbors and communities.

Minority Health Report— Talk show with guests from the medical field to focus on health issues that plague minority communities.

Global Human Rights— A program that examines issues of violations to human rights around the world, i.e., hunger, access to health care, clean water, the environment.

The Town Meeting— In a town hall format elected officials come together to discuss issues that affect poverty, homelessness, hunger and other important issues that confront every municipal communities every day.

Special Programming—Working with nonprofits we will also develop special programming to raise the awareness of their causes, via telethons, cause driven films, and other charitable events.